Conspiracy theories have been around forever, but over the past three years they have become much more noticeable since Nelson Mandela passed away. More people know about the theories or have heard some snippet of different theories. When Nelson Mandela died in 2013, people started having different thoughts on when the death actually happened. Falling down the “rabbit hole” of websites, you can see thousands of comments about what is called the “Mandela Effect”. When clicking on a random public forum about conspiracy theories, a website about Nelson Mandela dying in prison has 545 comments talking about it.

The name “Mandela Effect” came from the incident of a multiple number of people remembering something one way, and others another way. The actual name is from when Nelson Mandela died in prison. People have said they believe this because they remember him being on the news. Some people seem to know more than others of this conspiracy. Especially when just looking it up, many different websites come up.

One website that talks about it is Angelic Views. This website talks in detail about their own theory of Nelson Mandela’s death. It says on the website, “Thanks to the lovely Fiona Broome, who took notice when Nelson Mandela seemed to pass away over and over again.” When googling just “Mandela Effect”, there’s over 6 million sites either saying the words or talking about this theory. The forum website, Reddit, talks about Mandela all across the “boards”. It shows who’s talking about the effect or shows the viewers of the website when famous people go public about the effect. There are endless forums that will talk about the different examples of the effect. Youtubers like Shane Dawson or Tana Mongeau recently have been talking about it. Because of this, more people find out about theories like the Mandela Effect.

One of the biggest examples of the Mandela Effect that everyone has been talking about is about a popular type of children's books that came out the 1962. The conspiracy is that the Mandela Effect changed the lettering, from what people think it was, BernstEln to BerenstAIn. This theory has became so big, magazines are writing about it like Seventeen magazine. The headline being, “This crazy conspiracy about ‘The Berenstein Bears’ will make you question everything you know.” The theory about the bears is that at one point it was “Berenstein”, but then we shifted into a parallel universe, an alternative timeline.

Everyone has their own opinion on the “Mandela Effect”, some people think or have different memories or experience with different things. When speaking to Holly Brown she said, “I know that Nelson Mandela did not die in the 80’s. I never saw any news reports about him dying in prison. But I do remember when he died in 2013.” This theory changes by how people perceive events that take place whether considered true or fake.